



**BIG i** | INDIANA

*partners*

**2026 PROGRAM GUIDE**

A sponsor program for insurance companies,  
wholesalers, and vendors who support Big I Indiana

# Partner with Big I Indiana

The Partner program was created for companies, wholesalers, and vendors that wish to gain exposure to Big I Indiana members and support the association on an ongoing basis. As an association, we represent independent insurance agencies and branches across the state with our member agencies employing more than 3,500 licensed agents and customer support representatives. Your commitment allows us to support our member agencies by creating new programs and building upon initiatives that have served them for years.

Now, more than ever, independent agents rely on the Big I Indiana for products and services to provide them a competitive edge, as well as unparalleled legislative and regulatory representation. Our Partner members make what we do possible.

Partners are the exclusive sponsors of Big I Indiana's major events throughout the year, including the Annual Convention, Emerging Leaders Conference, and Farm Ag Conference. Partners also receive early access to additional sponsorship opportunities. Logos are listed in the order the pledges are made, so don't delay!

## New for 2026: Customize your Partner Package

The Big I Indiana Social Club was created in 2024 to host regional networking events and better engage with agents around the state. We've continued hosting successful events in 2025 including an Indy Fuel game, a day at the Indianapolis motor speedway, a baseball game in South Bend, and more!

**Add the social club package to receive sponsorship recognition at all social club events and receive one complimentary registration to each event.** We are still working out the final details for 2026 but are currently planning events in Indianapolis, Fort Wayne, and Merrillville.



**Full 2026 Social Club Events Sponsor: \$3,000**

**Individual Social Club Event: \$750**

Our Women in Insurance Conference was an overwhelming success in 2025. Meg McKeen will headline and host our 2026 Conference on April 30, 2026. Because this is a newly created conference outside of our core partner program, we are offering new sponsorship opportunities for the event moving forward.

**Add a Women in Insurance Conference sponsorship to receive recognition in all conference promotions and at the event. You'll also receive one complimentary registration for the event.**

**Presenting Sponsor: \$5,000**

(1 available)

**Lunch Sponsor: \$2,500**

(1 available)

**General Sponsor: \$1,000**

Commit for  
2026 now:



If you would like to schedule a meeting to discuss the Partner Program, please let us know.

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# Big I Indiana

www.bigi.org

Deadline: Dec. 31, 2025  
Payment Due: Jan. 31, 2026

Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	General \$3,000
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## ADVERTISING & SPECIAL RECOGNITION

Partner discount on all advertisements placed in the 2026 issues of Focus magazine * <sup>1</sup>	20% Discount	20% Discount	15% Discount	15% Discount	10% Discount	10% Discount
Recognition as a Partner in Focus magazine for 2026	Logo	Logo	Logo	Logo	Logo	Name
Company profile featured in one issue of Focus magazine in 2026	X					
One week-long digital advertisement on bigi.org * <sup>2</sup>	X	X	X	X	X	
Social media spotlight (tagged post across Big I channels)	3	2	1	1		
Access to agency membership list (emails not included)	X	X	X	X	X	X
Listing as Partner on Big I Indiana website	Logo	Logo	Logo	Logo	Logo	Logo
Recognition as a Partner at all Big I Indiana events	Logo	Logo	Logo	Logo	Logo	Name
Invitation to Annual Partner/Member Town hall	X	X	X	X	X	X
Presenting sponsorship of a yearly association event or program	X					

## INDIANA CONVENTION — NOVEMBER 9-10, 2026

Recognition as a Partner sponsor at the Big I Indiana Convention	Logo	Logo	Logo	Logo	Logo	Logo
Priority selection of trade show booth	1st	2nd	3rd	4th	5th	6th
Trade show booth—complimentary or discounted	1 booth	1 booth	50% off 1 booth	50% off 1 booth	50% off 1 booth	50% off 1 booth
Staff registrations to 2026 Convention	7 full 3 one day	6 full 2 one day	4 full 1 one day	3 full 1 one day	2 full 1 one day	1 full 1 one day
Gift registrations to 2026 Convention — Your gift to an independent agent of your choice (Value: \$290)	2	2	1			
Premier sponsorship — Highest level of recognition at convention and in all convention material (i.e. event or speaker)	X					
Major sponsorship — Recognition at convention and in all convention material (i.e. speaker)		X	X			
Basic Sponsorship — Recognition via breaks/refreshments				X	X	
Reserved table at Who's Who Reception	X	X	X	X	X	

## FARM AG CONFERENCE - MARCH 5, 2026 WOMEN IN INSURANCE CONFERENCE - APRIL 30, 2026 EMERGING LEADERS CONFERENCE - JUNE 17, 2026

Recognition as a Partner sponsor at all conferences	Logo	Logo	Logo	Logo	Logo	Logo
Farm Ag Conference Registrations	1 staff 1 agent	1 staff 1 agent	1 staff <b>OR</b> agent	Member Rate	Member Rate	Member Rate
Women in Insurance Conference Registrations	1 staff 1 agent	1 staff 1 agent	1 staff <b>OR</b> agent	Member Rate	Member Rate	Member Rate
Emerging Leaders Conference Registrations	1 staff 1 agent	1 staff 1 agent	1 staff <b>OR</b> agent	Member Rate	Member Rate	Member Rate

\*<sup>1</sup> Company is responsible for providing ad artwork by the 1st of the month prior to the month of issue in print-ready PDF.

\*<sup>2</sup> Home page digital advertisement on bigi.org will run for one week. Company is responsible for providing ad artwork.

# 2025 Partners

**BIG i** | INDIANA

DIAMOND



Indiana Farmers Insurance



PLATINUM



GOLD



CRC GROUP



SILVER



BRONZE



GENERAL

AMERISAFE  
 Buckeye Insurance Group  
 ICW Group Insurance Companies  
 EMC Insurance Companies  
 AF Group  
 Risk Placement Services, Inc.  
 The Hanover Insurance Group  
 Selective Insurance  
 Celina Insurance Group  
 Berkshire Hathaway GUARD Insurance Companies

Hastings Insurance  
 Auto-Owners Insurance Company  
 JM Wilson  
 MICA  
 Provide  
 AJ Wayne  
 First Insurance Funding  
 Pekin Insurance  
 AmTrust Insurance  
 Grange Insurance

Frankenmuth Insurance  
 Main Steet America Insurance  
 Wolverine Mutual Insurance Company  
 Eastern Alliance Insurance Group  
 Berkshire Hathaway Homestate Companies  
 Builders  
 Grand River Insurance  
 ISU Steadfast  
 AAA, The Auto Club Group